

State Privacy Notice (All States)

This State Privacy Notice (this “Notice”) supplements the information contained in the [Privacy Policy](#) of Join 47, Inc. (“Join 47,” “we,” “us,” or “our”) and applies to residents of certain U.S. states (“consumers” or “you”).

We adopt this Notice to address and comply with applicable U.S. state comprehensive consumer privacy laws and certain state online/internet privacy requirements, including (as applicable): the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020 (together, the “CCPA”); the Virginia Consumer Data Protection Act (“VCDPA”); the Colorado Privacy Act (“CPA”); the Connecticut Data Privacy Act (“CTDPA”); the Utah Consumer Privacy Act (“UCPA”); the Texas Data Privacy and Security Act (“TDPSA”); the Oregon Consumer Privacy Act (“OCA”); the Montana Consumer Data Privacy Act (“MCDPA”); the Iowa Consumer Data Protection Act (“ICDPA (Iowa)”); the Indiana Consumer Data Protection Act (“ICDPA (Indiana)”); the Tennessee Information Protection Act (“TIPA”); the Florida Digital Bill of Rights (“FDBR”, for certain entities); the Delaware Personal Data Privacy Act (“DPDPA”); the New Jersey Data Privacy Act (“NJ DPA”); the New Hampshire privacy law effective in 2025 (“NHPA”); the Minnesota Consumer Data Privacy Act (“MCDPA (Minnesota)”); and any other enacted comprehensive state consumer privacy laws effective as of December 1, 2025 (collectively, “State Privacy Laws”).

Some terms used in this Notice (such as “personal information,” “personal data,” “sale,” “share,” “targeted advertising,” “sensitive data,” and “profiling”) may be defined differently under different State Privacy Laws. Where required, we apply the meaning provided by the applicable law for your state of residence.

If you have a disability and need this Notice in an alternative format, please contact us at support@join47inc.com or write to us at: Join 47, Attn: Privacy Manager, 3427 Warm Springs Avenue, Suite 130, The Villages, Florida 32163.

1. Scope

This Notice describes how we collect, use, disclose, “sell” and “share” Personal Information/Personal Data of state residents when we act as a “business,” “controller,” or similar regulated entity under applicable State Privacy Laws, and explains your rights with respect to that information.

This Notice covers Personal Information/Personal Data we collect about consumers who:

- ❖ Visit, use, or interact with our websites, including Independent Representative replicated websites, mobile sites, mobile applications, and other online services (collectively, the “Websites”);

- ❖ Purchase our products or services; or
- ❖ Participate in our Independent Representative program or otherwise interact with us offline or online.

This Notice does not apply to information that is exempt under applicable law, which may include (depending on the state and context):

- ❖ Publicly available information;
- ❖ Deidentified or aggregated information;
- ❖ Information governed by certain sector-specific laws (e.g., HIPAA, GLBA, FCRA, FERPA); and
- ❖ Certain information we collect and use in the context of employment or applicant relationships, which may be covered by separate notices.

2. Applicability by State (Who This Notice Covers)

This Notice is intended to provide the state-specific disclosures and rights required by State Privacy Laws to the extent they apply to our processing of your Personal Information/Personal Data. California residents: The CCPA-specific disclosures and rights are described in Sections 8–11, and additional multi-state disclosures in Sections 12–20 also apply.

Residents of other states with comprehensive privacy laws (including those listed above): The disclosures and rights described in Sections 12–20 apply to you to the extent required by the law of your state and to the extent we process your Personal Data in a manner that makes us subject to that law.

Residents of states without comprehensive privacy laws: We may still provide certain choices and disclosures described in this Notice as a matter of transparency and good practice.

If a specific provision applies only in certain states, we note that in the relevant section.

3. Categories of Personal Information/Personal Data We Collect

In the past 12 months, we have collected the following categories of Personal Information/Personal Data about consumers (as applicable):

- ❖ Identifiers - Examples: name, alias, postal address, unique personal identifier, online identifier, Internet Protocol (IP) address, email address, account

username and password, Independent Representative ID, and similar identifiers.

- ❖ Customer Records (e.g., California Civil Code § 1798.80(e)) / Transaction and Account Data Examples: telephone number, billing and shipping address, payment card information (processed by our payment processors), tax identification numbers for Independent Representatives (e.g., Social Security Number or Federal Tax ID), and other information you provide to us in connection with your relationship with us.
- ❖ Protected Classification Characteristics (to the extent you voluntarily provide them, where permitted) Examples: age (40 years or older), gender, and marital status.
- ❖ Commercial Information/Purchase and Use Data Examples: records of products or services purchased, obtained, or considered, purchasing history, dates and amounts of purchases, and information about your Independent Representative business activity.
- ❖ Internet or Other Electronic Network Activity Information Examples: browsing history, search history, and information regarding your interactions with the Websites, our emails, and advertisements, including pages viewed, links clicked, referring/exit pages, and identifiers associated with your devices.
- ❖ Geolocation Data Examples: approximate location derived from your IP address, and if you enable location services, more precise location data from your device (e.g., GPS, Wi Fi, Bluetooth).
- ❖ Professional or Employment Related Information Examples: occupation, and information related to your role and activities as an Independent Representative (such as rank and sales/recruitment data).
- ❖ Inferences Drawn from Other Personal Information/Personal Data Examples: inferences reflecting preferences, characteristics, and interests (for example, inferred product or lifestyle preferences used to personalize your experience or marketing).
- ❖ Sensitive Personal Information/Sensitive Data

Some State Privacy Laws regulate Sensitive Personal Information or Sensitive Data (terms vary by law). Depending on your interactions with us, we may collect sensitive data such as:

- ❖ Government identifiers (e.g., Social Security Number) from Independent Representatives for tax reporting;

- ❖ Precise geolocation (if enabled on your device);
- ❖ Account log-in credentials (which may be treated as sensitive under certain laws); and
- ❖ Any other categories treated as “sensitive” under applicable law.

We do not use or disclose sensitive personal information for the purpose of inferring characteristics about you. To the extent we collect sensitive data, we use it only as permitted by applicable law, including for providing requested products/services, security and fraud prevention, legal compliance, and other purposes described in Section 5.

Where required by law (which may vary by state), we will obtain your affirmative express consent (opt-in) before processing sensitive data for certain purposes, or we will provide a right to limit use and disclosure.

We do not intentionally collect biometric identifiers or biometric information for the purpose of uniquely identifying you, unless expressly disclosed at the time of collection and processed in compliance with applicable law. If we begin collecting biometric data in a way regulated by a State Privacy Law, we will provide additional notices and obtain any required consent.

4. Sources of Personal Information/Personal Data

We collect the categories of Personal Information/Personal Data identified above from the following categories of sources:

- ❖ Directly from you – for example, when you create an account, enroll as an Independent Representative, make a purchase, contact us, participate in promotions or surveys, or otherwise interact with us.
- ❖ Automatically from your devices – for example, through cookies, pixels, web beacons, log files, software development kits (SDKs) and other tracking technologies when you use the Websites or open our emails.
- ❖ From Independent Representatives – for example, when an Independent Representative provides us with your contact information in connection with referrals, orders, events, or network-building activities.
- ❖ From service providers and business partners – for example, payment processors, analytics providers, advertising networks, social media platforms, logistics providers, and others who assist us in operating our business.

- ❖ From public or commercially available sources – for example, public databases, joint marketing partners, and social media platforms, where permitted by applicable law.

5. Purposes for Collecting and Using Personal Information/Personal Data

We collect, use and disclose Personal Information/Personal Data for the following business and commercial purposes (as applicable):

- ❖ Providing and improving our products and services – operating, maintaining and improving the Websites; processing and fulfilling orders; providing customer support; customizing content and experiences.
- ❖ Managing accounts and relationships – creating and managing your account or Independent Representative business; communicating with you about your account, purchases, rewards, promotions, and the Independent Representative program.
- ❖ Marketing and advertising – sending promotional communications and offers; personalizing advertising and content; measuring and understanding the effectiveness of our campaigns; market research and analytics.
- ❖ Operating our Customer Program, Independent Representative program and network marketing business – assigning leads; operating Independent Representative locator tools; providing upline/downline reporting; commission and incentive calculations; business planning, training, and recognition.
- ❖ Security and fraud prevention – detecting, investigating, and preventing fraudulent, harmful, unauthorized, unethical or illegal activity; protecting systems, networks and data; enforcing terms and policies.
- ❖ Legal, compliance and safety – complying with legal obligations, responding to lawful requests and legal process, protecting rights, property and safety.
- ❖ Debugging, research and development – identifying and repairing errors; testing, research, analysis and product development.
- ❖ Short term, transient use and other internal business purposes – internal analytics, audits, and general business operations reasonably aligned with your relationship with us.
- ❖ We may also use Personal Information/Personal Data for any other purpose described to you at the time of collection or for which you provide consent, where required.

6. Disclosure of Personal Information/Personal Data for Business Purposes

We disclose the categories of Personal Information/Personal Data described in Section 3 for one or more of the purposes described in Section 5 to the following categories of recipients:

- ❖ Service providers and contractors/processors – including payment processors, fraud prevention providers, hosting and cloud providers, analytics providers, marketing and advertising partners, email and SMS providers, customer support providers, and logistics and fulfillment providers.
- ❖ Independent Representatives and other business partners – including your sponsor, applicable upline/downline Independent Representatives, and partners who help operate the Independent Representative program and support your Independent Representative business, as described in our Privacy Policy.
- ❖ Advertising and analytics partners – including third parties that provide interest based/targeted advertising, cross device linking, measurement, and analytics services.
- ❖ Social media platforms – when you interact with social media plugins, log in using social media credentials, or when we use ad tools offered by these platforms.
- ❖ Government authorities and legal parties – as required or permitted by law, or to protect rights.
- ❖ Successors in interest – in connection with, or during negotiations of, any merger, acquisition, sale of assets, financing, reorganization, bankruptcy, or similar event.

When we disclose Personal Information/Personal Data to a service provider/contractor/processor, we use contracts and appropriate safeguards as required by applicable law.

7. Sale, Sharing, Targeted Advertising, and Profiling (Cross Context Behavioral Advertising)

State Privacy Laws may provide the right to opt out of certain disclosures and uses of Personal Information/Personal Data, including:

- ❖ “Sale” (which may include disclosures for monetary or other valuable consideration, and may be defined broadly in some states);

- ❖ “Sharing” for cross context behavioral advertising (a California concept); and/or
- ❖ Targeted advertising (interest-based advertising), including based on your activities across unaffiliated websites or online services; and/or
- ❖ Profiling in furtherance of decisions that produce legal or similarly significant effects (as defined under some State Privacy Laws).

We do not sell or share your Personal Information in the traditional sense of selling customer lists for money. However, we use certain third party cookies, pixels and similar technologies on our Websites (including from analytics and advertising partners such as, for example, Google, Facebook and others) that may result in the “sale,” “sharing,” or use of Personal Information/Personal Data for targeted advertising under some State Privacy Laws.

In the past 12 months, we have “sold” and/or “shared” (as those terms are defined under applicable law) the following categories of Personal Information/Personal Data:

- ❖ Identifiers;
- ❖ Internet or other electronic network activity information; and
- ❖ Inferences drawn from such information.

We disclose these categories to the following categories of third parties in ways that may be considered “sale,” “sharing,” and/or “targeted advertising”:

- ❖ Advertising networks;
- ❖ Analytics providers; and
- ❖ Social media platforms and partners that provide marketing and advertising services.

Profiling

We may use Personal Information/Personal Data to personalize content, offers, or advertising. To the extent such activity constitutes “profiling” under applicable law, you may have the right to opt out of profiling in furtherance of decisions that produce legal or similarly significant effects. We do not engage in profiling that produces legal or similarly significant effects (such as decisions about employment, housing, insurance, credit, or similarly significant eligibility decisions) based solely on automated processing without human involvement, except where disclosed and permitted by law.

8. Retention of Personal Information/Personal Data

We retain Personal Information/Personal Data for as long as reasonably necessary to achieve the purposes described in this Notice or in our Privacy Policy, or as otherwise required by law. We use criteria such as:

- ❖ The nature of our relationship with you (e.g., Independent Representative, customer, website visitor);
- ❖ The type and sensitivity of the information;
- ❖ The purposes for which we collect and use it;
- ❖ The potential risk of harm from unauthorized use or disclosure; and
- ❖ Our legal and regulatory obligations.

When we no longer need Personal Information/Personal Data, we will delete, deidentify, or aggregate it, subject to applicable legal requirements.

9. Your California Privacy Rights (CCPA) (California Residents)

If you are a California resident, you may have the following rights with respect to your Personal Information, subject to exceptions and limitations:

- ❖ **Right to Know / Access** - You have the right to request disclosure of information about our collection and use of your Personal Information over the past 12 months (or longer as required by law), including categories collected, sources, purposes, categories of third parties, categories sold/shared/disclosed, and specific pieces of Personal Information.
- ❖ **Right to Delete** - You have the right to request deletion of Personal Information we collected from you, subject to certain exceptions.
- ❖ **Right to Correct** - You have the right to request correction of inaccurate Personal Information we maintain.
- ❖ **Right to Opt Out of Sale or Sharing** - You have the right to direct us not to sell or share your Personal Information for cross context behavioral advertising.
- ❖ **Right to Limit Use and Disclosure of Sensitive Personal Information** - If we use or disclose sensitive personal information beyond permitted purposes, you have the right to limit such use and disclosure. As noted above, we do not use or disclose sensitive personal information to infer characteristics.

- ❖ Right to Non Discrimination - We will not discriminate against you for exercising your CCPA rights.

10. How to Exercise Your California Privacy Rights (CCPA)

Submitting Requests to Know/Access, Correct or Delete

To exercise your rights, submit a request by:

- ❖ Email: support@join47inc.com with subject line “California Privacy Request”; or
- ❖ Webform: <https://www.join47inc.com/Privacy-Request-Form>.

In your request, please:

- ❖ Indicate which right(s) you are exercising (know/access, deletion, correction);
- ❖ Provide your full name, email address, telephone number, and any other information we may reasonably require to verify your identity; and
- ❖ For access requests, indicate whether you are requesting categories of information and/or specific pieces of information.

We will verify your request using information you previously provided. We will respond to verifiable consumer requests within time periods required by the CCPA (generally within 45 days, with a possible 45-day extension where permitted).

Authorized Agents

You may designate an authorized agent to make a request on your behalf. We may require proof of written permission and may require you to verify your identity directly with us.

11. How to Exercise Your Right to Opt Out of Sale or Sharing (California)

To exercise your right to opt out, you may:

- ❖ Visit our “Do Not Sell or Share My Personal Information” link (or similar) on our Websites: <https://www.join47inc.com/Privacy-Request-Form>;
- ❖ Email: support@join47inc.com with subject line “CCPA Opt Out Request”; and/or

If you have enabled a browser based opt out preference signal (such as Global Privacy Control) that is recognized under CCPA regulations, we will treat that signal as a request to opt out of sale/sharing for the browser or device that sends the signal, to the extent required by law.

12. Additional State Privacy Rights (Non California Comprehensive Privacy Laws)

If you are a resident of a state with a comprehensive privacy law (e.g., Virginia, Colorado, Connecticut, Utah, Texas, Oregon, Montana, Iowa, Indiana, Tennessee, Florida (for certain entities), Delaware, New Jersey, New Hampshire or Minnesota), you may have the following rights, subject to exceptions and limitations under applicable law:

- ❖ Right to Confirm and Access - Confirm whether we process your Personal Data and access that data.
- ❖ Right to Delete - Delete Personal Data we maintain about you (in some states limited to data you provided; other states extend to data obtained from other sources).
- ❖ Right to Correct - Correct inaccuracies in your Personal Data (available in many states).
- ❖ Right to Data Portability Obtain a copy of certain Personal Data you provided to us (and/or that we process), in a portable and readily usable format, where required.
- ❖ Right to Opt Out of Targeted Advertising Opt out of processing for targeted advertising.
- ❖ Right to Opt Out of Sale Opt out of “sale” of Personal Data as defined by your state law.
- ❖ Right to Opt Out of Certain Profiling Opt out of profiling in furtherance of decisions that produce legal or similarly significant effects, where applicable.
- ❖ Right to Opt In / Consent for Sensitive Data (Certain States) Some states require opt-in consent to process sensitive data (or sensitive data for certain purposes). Where required, we will obtain consent before such processing.
- ❖ Right to Appeal (Certain States) If we deny your request, you may have the right to appeal our decision (see Section 15).

These rights may not apply in all circumstances, and we may decline requests as permitted by law (for example, where necessary to complete transactions, detect

security incidents, comply with legal obligations, or protect against fraud).

13. How to Exercise State Privacy Rights (All States)

You may submit a request to exercise applicable privacy rights by:

- ❖ Webform: <https://www.join47inc.com/State-Privacy-Notice>
- ❖ Email: support@join47inc.com
- ❖ Mail: Join 47, Attn: Privacy Manager, 3427 Warm Springs Avenue, Suite 130, The Villages, Florida 32163

Please include:

- ❖ Your full name and the email address (and/or other identifier) associated with your account or interaction with us;
- ❖ Your state of residence;
- ❖ The right you wish to exercise; and
- ❖ Sufficient information for us to reasonably verify your identity and locate your information.

Identity Verification

We will take reasonable steps to verify your identity before responding to certain requests. The information we request for verification will depend on the nature of the request and the sensitivity of the data. If we cannot verify your identity, we may deny your request.

Authorized Agents

Where permitted by law, you may use an authorized agent. We may require proof of authorization and may require you to verify your identity directly with us.

14. Opt-Out Methods; Global Privacy Control; Universal Opt-Out Mechanisms

Cookie-Based Opt-Outs and Preference Centers

You may be able to manage certain cookie and tracking preferences through:

- ❖ A cookie banner or cookie preference manager on our Websites: <https://www.join47inc.com/Cookies-Policy>; and/or

- ❖ Device and browser controls (note: these controls may not be effective for all technologies).
- ❖ Global Privacy Control/Universal Opt-Out Signals

Some State Privacy Laws (including California, Colorado, Connecticut, Delaware, Montana, New Jersey, Oregon, Texas, and others) require or recognize universal opt-out mechanisms for targeted advertising and/or sale.

Where required by applicable law, we will process a recognized opt-out signal (such as Global Privacy Control (GPC)) as a valid request to opt out of:

- ❖ Sale of Personal Information/Personal Data (as defined by applicable law), and/or
- ❖ Sharing/Targeted advertising, for the browser or device that sends the signal, and in some cases for associated accounts where required or where we can reasonably do so.

If you use multiple devices or browsers, you may need to enable the signal on each device/browser.

15. Appeals Process (Where Required)

If we deny your privacy rights request (in whole or in part) and your state law provides an appeals right, you may appeal our decision.

How to appeal: Submit your appeal by email to privacy@join47inc.com with the subject line "Privacy Request Appeal".

What to include: Identify the original request, the date submitted, and why you believe the decision should be reconsidered.

Timeline: We will respond to your appeal within the period required by applicable law, generally within 45 days (or earlier if required), and may extend where permitted with notice.

Regulator complaint option: If your appeal is denied, we will provide (as required by applicable law) information on how to contact your state Attorney General or other regulator to submit a complaint.

16. Required Disclosures: Categories of Personal Data, Purposes, and Third Parties (Multi State)

To support transparency under State Privacy Laws, we provide the following

summary:

- ❖ Categories of Personal Information/Personal Data processed: See Section 3.
- ❖ Purposes of processing: See Section 5.
- ❖ Categories of third parties to whom we disclose Personal Information/Personal Data: See Section 6.
- ❖ Sale/Sharing/Targeted advertising disclosures: See Section 7.

Sensitive Data Purposes and Controls

We process sensitive data only as needed for purposes such as:

- ❖ Tax reporting and compliance for Independent Representatives;
- ❖ Account security, fraud prevention, and identity verification;
- ❖ Providing requested services; and
- ❖ Other purposes permitted by applicable law.

Where required, we provide opt-in consent and/or the ability to limit sensitive data processing.

17. Children's Data

Our Websites and offerings are not directed to children under 13, and we do not knowingly collect personal information from children under 13. If we learn that we have collected personal information from a child under 13, we will take steps to delete it.

Some State Privacy Laws provide heightened protections for minors (for example, opt-in consent for certain targeted advertising or sale involving known minors under a specified age). We do not have actual knowledge that we sell or share the Personal Information/Personal Data of consumers under 16 years of age (consistent with the CCPA statement above). If we obtain actual knowledge that we are processing data of a minor in a manner that triggers special obligations, we will comply with applicable law, including obtaining any required consent.

18. Shine the Light (California Civil Code § 1798.83)

Separately from your CCPA rights, California's "Shine the Light" law permits California residents to request certain information regarding our disclosure of Personal Information to third parties for their own direct marketing purposes.

As described in our Privacy Policy, California residents may request a Notice of Information Sharing Disclosure once per calendar year by writing to us at Join 47, Attn: Privacy Manager, 3427 Warm Springs Avenue, Suite 130, The Villages, Florida 32163, or by emailing privacy@join47inc.com. We will respond to such requests as required by law.

19. Privacy Metrics (Where Required)

Some laws or regulations may require businesses to compile and disclose metrics regarding consumer privacy requests (for example, certain CCPA regulations applicable to some businesses).

To the extent required by applicable law, we will publish required privacy request metrics in a location accessible from our Privacy Policy or this Notice N/A for Join47Inc.

20. Updates to This State Privacy Notice

We may update this Notice from time to time to reflect changes in our practices, technologies (including cookies/targeted advertising), or applicable law. When we make changes, we will revise the “Last Updated” date below and, where appropriate, provide additional notice (such as by posting a statement on our Websites).

Your continued use of the Websites after we make changes is deemed to be acceptance of those changes, to the extent permitted by applicable law.

Last Updated: April 25, 2026